



## **2019 FALL CONFERENCE VENDOR/SPONSOR FORM**

### **PLATINUM VENDOR/SPONSOR**

**\$1000.00+ Donation**

**MACA Provides:**

- 1 lodging room Thu, Fri & Sat @ Grand Glaize Inn**
- Recognized Sponsorship of the Friday Ice Cream Social**
- 1 Waiver of Conference Reg. Fee (used @ Sponsors discretion)**
- Full-Page Advertisement in 2019 Fall Conference Program**
- Free Vendor Booth @ 2019 Fall Conference**
- Name Recognition in MACA Newsletter**
- Name Recognition in 2020 Spring Conference Flyer**
- Name Recognition in the MACA in Spring Program**
- Opportunity to sit at head table and share about your company  
During the Saturday evening Banquet/dinner**

### **GOLD SPONSOR/VENDOR**

**\$700.00 Donation**

**MACA Provides:**

- 1 lodging room Fri & Sat @ Grand Glaize Inn**
- 1 Waiver of Conference Reg. Fee (used @ Sponsors discretion)**
- $\frac{3}{4}$  page Advertisement in 2019 Fall Conference Program**
- Free Vendor Booth @ 2019 Fall Conference**
- Name Recognition in MACA Newsletter**
- Name Recognition in 2020 spring Conference Flyer**

### **SILVER SPONSOR/VENDOR**

**\$500.00 Donation**

Please return this form with payment of Vendor/ Sponsorship Fee to MACA, P.O. 71,  
Owensville, MO 65066 Payments can be emailed to [maca@socket.net](mailto:maca@socket.net) or called into 417-554-1412  
Visa / MasterCard / Check are accepted forms of payment.



**MACA Provides:**

- 1 Waiver of Conference Reg. Fee (used @ Sponsors discretion)**
- Half-Page Advertisement in 2019 Fall Conference Program**
- Free Vendor Booth @ 2019 Fall Conference**
- Name Recognition in MACA Newsletter**
- Name Recognition in 2020 spring Conference Flyer**

**BRONZE SPONSOR/VENDOR**

**\$400.00 Donation**

**MACA Provides:**

- 1 Waiver of Conference Reg. Fee (used @ Sponsors discretion)**
- 1/4-Page Advertisement in 2019 Fall Conference Program**
- Free Vendor Booth @ 2019 Fall Conference**
- Name Recognition in MACA Newsletter**
- Name Recognition in 2020 Spring Conference Brochure**

**NON-FOR PROFIT SPONSOR/VENDOR**

**\$200.00 Donation**

**MACA Provides:**

- 1/4 page Advertisement in 2019 Fall Conference Program**
- Free Vendor Booth @ 2019 Fall Conference**
- Name Recognition in MACA Newsletter**
- Name Recognition in 2020 Spring Conference Flyer**

**FRIENDS OF MACA SPONSOR**

**\$50.00 Donation**

**MACA Provides:**

- Name Recognition in 2019 Fall Conference Program**
- Name Recognition in MACA Newsletter**
- Name Recognition in 2020 Spring Conference flyer**

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# ADDITIONAL SPONSORSHIPS

- Meal Host \$1000.00
  - Sign indicating sponsorship at serving lines of the meal
  - ½ page ad in Conference program
  - Advertisement on MACA website
- Cloth Bag for Handouts \$1500
  - Corporate logo on cloth conference bag handed out to attendees
- Folder Sponsor \$1500
  - Folder Sponsor will have their logo printed on the conference folder along with the conference design elements. MACA will be responsible for designing the folder, while ***the Folder sponsor will provide a print ready logo for the folder – One month prior to Conference.***
- Break Host \$ 550.00
  - Sign indicating sponsorship at serving lines of Breaks
- Plastic Bag for Handouts \$700
  - Corporate logo on plastic conference bag handed out to attendees
- Scholarship Patron \$250
  - A scholarship patron provides a registration for a scholarship attendee
- Scholarship Fund \$25
  - When donating to the scholarship fund, the conference will give out full and/or partial scholarships pending total amount donated to the scholarship fund.
- Folder Insert \$100
  - Folder Insert, 1,000 copies your company/***you print and give to MACA one month before conference date (September 1st, 2019)***

## **Additional Exhibitor Information**

- Exhibitors can set up on Thursday, October 10th after 4pm.
- Exhibit hall will be open/exhibit hall hours are tentatively Thursday, October 10th 4-6 pm
- All snack breaks will happen in the exhibit area. Paid exhibitors staffing the booth are welcome to all meals and snacks provided.

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## GUIDELINES FOR SPONSORSHIPS

### Advertisement

All advertisements will be at MACA's expense. These are at the discretion of the Sponsor. They can be anything simply from your company's/agency's logo to an advertisement of your services – basically your picture, anything you would want. If you elect to go with an advertisement, the deadline for submission is September 1, 2019. This allows enough lead-time to have the advertisement printed prior to the Conference. Your material can be camera ready, but this is not a requirement.

(NOTE: Conference Program is printed on 8-1/2"x11" paper, so all ads will be sized accordingly. Also, the conference program is printed in black and white.)

### Vendor Booth

A Vendor Booth is a standard banquet table (8') to be used for informational materials or displays. Availability to electrical outlets, if needed, is included.

### Name Recognition

Your name will be printed in the 2019 Spring Conference Program. The MACA Newsletter recognition will be in an edition published after the Conference. Additionally, all Sponsors for the 2019 Fall Conference will be mentioned in the 2020 Spring Conference Flyer as a Sponsor of the MACA Conferences.

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## Vendor/Sponsor Letter of Agreement

Please type or print to assure accuracy

Company Name: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Fax: \_\_\_\_\_

### Please select your Exhibitor Level:

Platinum \$1000    Gold \$700    Silver \$500    Bronze \$400    Non Profit \$200

### Please list your attendees who will be at your table:

\_\_\_\_\_

### Please initial as confirmation you have read and agree to the following conditions:

I understand that I am allotted only ONE table for my exhibit.

I understand that conference registrations will be emailed or mailed to me and that I must complete one for EACH conference attendee.

I have included an additional \$175 for each additional representative who wishes to attend the conference for the CEU and that these fees cover meals, breaks and materials.

I agree with the terms and conditions as outlined in this agreement and by the MACA Exhibitor Rules and Expectations.

Signature: \_\_\_\_\_

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