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2010-2012**

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# The MACA Newsletter



February—April 2011

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**MISSOURI ADDICTION COUNSELORS' ASSOCIATION**

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## President's Corner By Laverne Blackorby, President

Well here we are in full swing for 2011, and from the outcome of the Spring Conference, it looks like it is going to be a busy year. We had one of the largest attended conferences we have had in several years with 110 attending this spring. We gained 9 new and 1 returning to MACA as members, and the speakers were outstanding. In reviewing their evaluations, most all of you who attended felt the same way. I would like to thank all of you who attended and I hope you enjoyed the Sunday morning breakfast. We hope to be able to continue to add benefits to you as a participant at the conferences.

One thing that allows us to provide the high quality trainings that we do comes from each and every one who attends the conferences, but also those who choose to become a member of MACA. Your membership is important and it determines the direction MACA will be able to take in the coming years. MACA has less than ten percent of the certified counselors as professional members. By the end of my term I would like to see this number doubled. New members and their new ideas will be our future.

For those of you who were unable to attend, I hope to see you in the fall. Our fall conference is scheduled for October 7 through 9 at the Inn of The Grand Glaze.

Thanks again to all those who provided the highly educational groups as well as the Board of Directors who spend endless amounts of their personal time preparing and providing the highest quality conferences for you, the counselor.

Thanks to you all  
Lavern Blackorby CASAC, SQP-R, ICADC  
MACA President

## Message from the President

**MACA Office**  
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**From the MACA Office** By Ronnie Beaver, MACA Executive Secretary

Greetings and I hope everyone had a Great Easter. I was very happy to see so many old and new friends at the MACA 2011 Spring conference. We had a great turnout with 110 participants, and 11 vendors/sponsors. We welcomed 10 new and returned members at the conference. You all should have received your CEU certificates by now. If not, contact me at the number below. Thanks to all for their participation and hard work. Each conference, phone call and e-mail reminds me of why I have been a MACA member for almost 22 years.

You can find membership and conference information on our web site. As you check membership and conference information, please take some time to review our entire site. As you will see, the site has been updated, and looks great. Thanks to everyone who made the changes possible, you did a wonderful job. Also, current members don't forget, with each new individual member you recruit (up to 5) you get \$25 off your Fall 2011 conference registration.

We will be having elections for Board members and officers in October. You should be getting nomination forms mailed to you in September. We will also be taking nominations at the conference on October 7-9, 2011. Be thinking of who you would like to have serving on the Board. The MACA board of directors works hard to provide our membership with great benefits and conferences. I hope to see you at our 2011 Fall conference. It will be October 7-9, at the Inn at Grand Glaze, Lake Ozark, MO.

MACA contact information is: Ronnie Beaver, Executive Secretary, 816-232-3411. E-Mail; maca@socket.net, and web site; [WWW.missouriaddictioncounselors.org](http://WWW.missouriaddictioncounselors.org)  
Thanks again for another great MACA year

**Department of Mental Health ADA** By Bianca Farr, MSW, LCSW, MATS

It is our pleasure to invite you to the Department of Mental Health's Spring Training Institute on May 19-20, 2011. If you have attended the Spring Training Institute in the past, you know that it is a wonderful educational and networking opportunity. The conference will bring together a wide range of individuals, including mental health and substance abuse counselors, criminal justice personnel, prevention specialists and community service organizations dedicated to addressing the significant needs of those we serve.

Come enjoy a high energy opening keynote address by Mike Mayer that will both inform and challenge you to think differently about the importance of employment and how we can support people who are in recovery or who have disabilities to be employed. Mr. Mayer is a Senior Partner at Community Resource Alliance (CRA). He has worked with over 500 organizations and trained over 75,000 people in the U.S., Canada, the Middle East, the Pacific Rim, Africa, Asia, and Europe, providing training and consultation to facilitate service innovation and quality improvement for organizations that support people who are in recovery or have disabilities. You will also learn about health care reform, faith-based and recovery supports, substance abuse prevention and mental health promotion, co-occurring disorders, trauma, compulsive gambling and supports for children, youth and families in the eight educational tracks designed to benefit both new and experienced participants.

Spring Training Institute  
May 19-20, 2011  
Tan-Tar-A Resort and Conference Center  
Lake of the Ozarks  
Osage Beach, MO

Registration: \$190 (two days), \$100 (one day). To register or for more information about the conference, please visit <http://dmh.mo.gov/ada/> We look forward to seeing you.

## **MSAPCB Report for MACA** By Scott Breedlove, MSAPCB Administrator

The MSAPCB office has been busy the past month with April being one of our renewal months. In addition to processing all renewals coming in, we continue to credential new professionals and provide training opportunities to our professionals. I recently returned from the National IC&RC meetings and can say after hearing reports of things going on around the country, we are truly blessed to be working in Missouri. I appreciate our professionals, my Board and our state department. I believe what keeps us motivated and on the same page is that we all realize that we are ultimately here for clients and all decisions should be viewed from the standpoint of what is best for the client.

We have a Board meeting on May 12<sup>th</sup> and are working on a number of projects that you will hear more about in the coming months including a training packet for the Department of Transportation's Substance Abuse Professional designation and possibly, the creation of an Interventionist specialization.

As always, if there is anything we can do for you, please don't hesitate to contact the MSAPCB staff at [help@msapcb.com](mailto:help@msapcb.com) or at 573-751-9211.

## **MACA Business Meeting Minutes** April 1, 2011

**Call to Order:** President Lavern Blackorby, called the meeting to order at 9:00 a.m. Membership meeting was at the Inn at Grand Glaize, Osage Beach, MO.

**Minutes of October 2010 Business Meeting:** Minutes from the October 2010 business meeting were reviewed. Dian Banks moved, A'ndrea Hyde seconded the minutes be accepted. Motion Passed.

**1<sup>st</sup> quarter Financial Report:** Dian Banks moved, A'ndrea Hyde seconded the finance report be accepted. Motion Passed.

Committee Reports:

**Training & Education:** A'ndrea and Linda reported they are busy working on the Fall 2011 conference. We will continue to have three tracks on Friday and Saturday, and one track on Sunday. The 2011 Fall conference will be October 7, 8, & 9. And will be held at the Inn at Grand Glaize in Osage Beach, Mo.

**Membership:** Don't forget, current members will receive \$25 off their next conference registration for each new member they recruit. (up to 5) For information on this benefit, contact Lavern Blackorby at: [LBlackorby@pfh.org](mailto:LBlackorby@pfh.org) or [maca@socket.net](mailto:maca@socket.net)

**Ethics Committee:** No new action.

**Constitution and By-Laws:** No new action.

**Newsletter:** The newsletter will be on MACA's web page around the end of April; [missouriaddictioncounselors.org](http://missouriaddictioncounselors.org).

**MSAPCB Report:** Nothing new to report. The staff has been keeping busy.

**Old Business:** None

# **“Thank You!”**

**to our**

**2011 Spring CONFERENCE SPONSORS**

## **GOLD**

**MSAPCB**

**Alkermes, Inc.**

**M.A.D.A.C., Inc –Elaine Campbell**

## **SILVER**

**Preferred Family Healthcare**

## **EDUCATIONAL**

**National Acupuncture Detoxification Association (NADA)**

## PURPOSE

The Missouri Addiction Counselors Association is a not-for-profit Professional Organization for Counselors living in or working in the State of Missouri.

## MISSION

MACA will actively engage in those activities which promote the integrity and professionalism of addiction counselors. MACA will provide continuing educational opportunities to addiction counselors, counselors-in-training, and other counseling disciplines. MACA will inform legislative and government officials of Missourians' treatment needs. MACA will explore and pursue ideas and principals which advance the Professional recognition of Addiction Counselors in Missouri.

### *Did You Know.....*

MACA is the only Professional Membership Association in Missouri for Addiction Counselors and other Professionals in the Addictions field.

MACA was organized in 1971 as the Missouri Association of Alcohol Counselors to provide fellowship and support for persons professionally employed in alcoholism counseling. The role and mission of MACA expanded through the years to include persons providing professional counseling for alcohol, drug, and other addictive behaviors, thus necessitating a name change to the Missouri Association of Substance Abuse Counselors. In 1992, MASAC Membership and NAADAC (National Association of Alcohol and Drug Abuse Counselors) St. Louis Chapter agreed to combine and form one professional association in Missouri. MASAC then became Missouri Addiction Counselors Association.

In 2008 MACA discontinued its affiliation with NAADAC in order to focus resources on the needs of State membership.

## MEMBERSHIP CLASSIFICATIONS

### **Professional (Individual) Membership\*:**

Open to anyone engaged in the work of counseling or related fields who is interested in the addiction-focused profession. *(It is not a requirement that Professional Members be credentialed in Addictions.)*

- *May actively participate in the association, hold office, serve on committees, and have full voting rights.*
- *Will be expected to uphold the aims & actions of MACA and abide by the MACA Codes of Ethics.*

### **Associate (Registered) Membership\*:**

Open to persons with an interest in Substance Abuse and/or Addictions & the aims of the Association, **but not qualified for Professional or Student Membership and not yet certified by MSAPCB as a Certified Substance Abuse Counselor.** Associate Members will inform the MACA Board of Directors when they qualify for Professional Membership status.

### **Student Membership\*:**

Open to any full-time (9 hours) student at an accredited college or university or students involved in full-time or part-time internships. Student Membership is limited to Student Members for four 1-year membership terms, Student membership is open to both new & renewing Members. Student Members will be required to present documentation of "student-status" to MACA

### **Agency Membership:**

Open to those agencies, organizations, institutions, and associations wishing to support the purpose, objectives and actions of MACA. **Agency members receive the reduced conference rate for their employees.** Agency members can designate one representative who may vote and serve on committees, but is not eligible to hold office.

### **Retired Membership:**

Open to anyone who has retired from working in counseling or related fields who is interested in supporting the addiction focused profession. (It is not required for the Retired Members to have been credentialed in Addictions)

## MACA BENEFITS

- Inexpensive continuing educational opportunities
  - Annual Spring & Fall Conferences
  - Centrally located in Osage Beach
- Informative MACA Newsletters
- Networking opportunities with other Missouri Addictions Professionals and Agencies
- The chance to promote and enhance the role of the Professional Addictions Counselor
- MACA official certificate
- Individual members receive a discount on all MSAPCB training fees

***Join today and you'll be on your way to gaining the professional edge, earning greater recognition, and keeping up-to-date with the newest field information.***