



May—July  
2010

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2008-2010

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# The MACA Newsletter



MISSOURI ADDICTION COUNSELORS' ASSOCIATION

## President's Corner By Laverne Blackorby, President

Greetings! I hope this finds you all well. The summer seems to be going by very fast. This spring, MACA had another successful Spring Conference with very good attendance. From your reviews, as well as the interaction I have had with some of you, it seems everyone was pleased with the conference. We did introduce the Sunday morning breakfast and it appeared to be well received. At the Board meeting on July 23, they voted to continue this as a token of the board's appreciation for your continued support. The board is also looking at providing additional incentives which will benefit you, the MACA member. The membership committee is preparing an article to explain their plan, increase our membership and help you reduce your conference costs. The board has also voted to implement the committee recommendations. We have added an agency benefit: all agency members will now have space available for their vendor booth, which will allow for more advertisement as well as an opportunity to recruit employees and save a lot of money at the same time. It appears we have a good Fall Conference planned. It is ready to go with a lot of good topics and interesting speakers. I believe your conference committee continues to do an excellent job in providing an outstanding education experience for us all. I do believe the major benefit, other than the education and CEU's, is the camaraderie that exists with all. I hope to see each and every one of you at the conference to be held October 8 - 10 at the Inn of The Grand Glaze.

Lavern Blackorby BA, CASAC, SQP-R, ICADC  
MACA President

## Message from the President

## **MSAPCB Reduces Fees:** By Scott Breedlove, MSAPCB Rep

In an effort to help those entering the field of substance use disorders and to help those who may already be credentialed, the MSAPCB recently enacted the following fee policies:

1. Initial RASAC I and RASAC II application fees have been reduced from \$160.00 to \$110.00.
2. For those who hold more than one credential with the MSAPCB, the renewal fee for a second credential and each additional credential has been reduced from \$50.00 to \$25.00. {For example, if an individual holds a CRADC and CCJP, the renewal fee was \$240.00 (\$190 + \$50) for both. The fee would now be \$215.00 (\$190 + \$25)}.
3. All RASAC II's who have held the credential for more than two years will get a \$50.00 off upgrade coupon to be used when submitting an upgrade application if done so within one year of the coupon date.
4. In September, watch for a special training coupon. All credentialed professionals will be receiving a \$10.00 off coupon to be used for any MSAPCB training within one year of coupon date.

We hope that these changes will be a benefit to both individual professionals and to our statewide network of agencies.

If you have any questions about these changes, please e-mail Scott Breedlove at [scott.breedlove@dmh.mo.gov](mailto:scott.breedlove@dmh.mo.gov).

## **Membership Committee** By Bernard L. Spittler, Western area representative to MACA

The Board of Directors of MACA has approved establishing an incentive for recruitment to MACA. Present members of MACA can receive \$25 off the MACA conference for each new member they recruit. After becoming a member of MACA, the new member will have the same opportunity to recruit new members. The recruiting member can recruit up to five new members and receive \$125 off the next conference they attend, which is the entire cost of their registration. This must occur at either of the conferences attended in the calendar year of the recruitment. The recruiting member must endorse the new member's application to be eligible for the credit.

The motive of this membership drive is to improve the base of MACA's membership, expand MACA's ability to have a voice in the addiction field, and support the counselor and improve MACA's relationship with the state in matters that have a direct affect on counselors.

## **News from the Office:** By Ronnie Beaver, Executive Secretary

Once again I start this article by saying; "Things have been really busy here at the MACA office." The Fall 2010 conference flyer should be mailed by the first week of August, and the schedule and registration will be on our web site, also by the first week of August. The Fall 2010 conference dates are, October 8, 9, 10. Also, as of today, we already have several speakers lined up for the 2011 Spring Conference.

We continue to see a slow but steady increase in membership numbers. I am excited about the new membership drive which is outlined in the Membership newsletter article. We have also added a new benefit for our agency members. All member agencies will have a free vendor booth at MACA conferences. This is a great opportunity to take advantage of the chance to network and recruit. By taking advantage of MACA conference registration rates for all member agency staff, using the free web site opportunity to advertise for employment openings, and utilizing the free vendor booth at our conferences, member agencies can save quite a lot of money.

As our membership numbers continue to increase, we will be able to offer more services.

I am hopeful we can get the Spring 2011 conference flyer out by the first of January 2011, but until then, the dates for the conference are April 1, 2, & 3, 2011. It will be held at the Inn At Grand Glaize, Osage Beach, MO.

If you are interested in being a vendor at the conference, check our web site, or contact me at the office by phone or e-mail.

MSAPCB continues to work with our individual members to provide the benefit of a \$5 discount to all of their trainings. Keep in mind; you are not a MACA member as a result of having a credential. MACA membership is separate from MSAPCB credentialing. If you are interested in becoming a MACA member, just call the office at 816-232-3411, or e-mail; [maca@socket.net](mailto:maca@socket.net), and I will send you application information. You can also find this information on our web page.

Any time you have any questions or concerns, please feel free to contact me at the MACA office.

MACA had a booth at the Spring Institute in May. If you were there, I hope you stopped by and said hi. This was the first time we unveiled our new membership/MACA information brochures. Board member Vince Winn deserves a big thank you for his work on getting the brochure completed.

I once again want to express how proud I am of MACA and the work we do.

Thank you for continuing to allow me to be of service to MACA and its members, and I will see you in the Fall.

Sincerely,  
Ronnie Beaver, CRADC, SAP, ICADC  
Executive Secretary



## PURPOSE

The Missouri Addiction Counselors Association is a not-for-profit Professional Organization for Counselors living in or working in the State of Missouri.

## MISSION

MACA will actively engage in those activities which promote the integrity and professionalism of addiction counselors. MACA will provide continuing educational opportunities to addiction counselors, counselors-in-training, and other counseling disciplines. MACA will inform legislative and government officials of Missourians' treatment needs. MACA will explore and pursue ideas and principals which advance the Professional recognition of Addiction Counselors in Missouri.

### *Did You Know.....*

MACA is the only Professional Membership Association in Missouri for Addiction Counselors and other Professionals in the Addictions field.

MACA was organized in 1971 as the Missouri Association of Alcohol Counselors to provide fellowship and support for persons professionally employed in alcoholism counseling. The role and mission of MACA expanded through the years to include persons providing professional counseling for alcohol, drug, and other addictive behaviors, thus necessitating a name change to the Missouri Association of Substance Abuse Counselors. In 1992, MASAC Membership and NAADAC (National Association of Alcohol and Drug Abuse Counselors) St. Louis Chapter agreed to combine and form one professional association in Missouri. MASAC then became Missouri Addiction Counselors Association.

In 2008 MACA discontinued its affiliation with NAADAC in order to focus resources on the needs of State membership.

## MEMBERSHIP CLASSIFICATIONS

### **Professional (Individual) Membership\*:**

Open to anyone engaged in the work of counseling or related fields who is interested in the addiction-focused profession. *(It is not a requirement that Professional Members be credentialed in Addictions.)*

- *May actively participate in the association, hold office, serve on committees, and have full voting rights.*
- *Will be expected to uphold the aims & actions of MACA and abide by the MACA Codes of Ethics.*

### **Associate (Registered) Membership\*:**

Open to persons with an interest in Substance Abuse and/or Addictions & the aims of the Association, **but not qualified for Professional or Student Membership and not yet certified by MSAPCB as a Certified Substance Abuse Counselor.** Associate Members will inform the MACA Board of Directors when they qualify for Professional Membership status.

### **Student Membership\*:**

Open to any full-time (9 hours) student at an accredited college or university or students involved in full-time or part-time internships. Student Membership is limited to Student Members for four 1-year membership terms, Student membership is open to both new & renewing Members. Student Members will be required to present documentation of "student-status" to MACA

### **Agency Membership:**

Open to those agencies, organizations, institutions, and associations wishing to support the purpose, objectives and actions of MACA. **Agency members receive the reduced conference rate for their employees.** Agency members can designate one representative who may vote and serve on committees, but is not eligible to hold office.

### **Retired Membership:**

Open to anyone who has retired from working in counseling or related fields who is interested in supporting the addiction focused profession. (It is not required for the Retired Members to have been credentialed in Addictions)

## MACA BENEFITS

- Inexpensive continuing educational opportunities
  - Annual Spring & Fall Conferences
  - Centrally located in Osage Beach
- Informative MACA Newsletters
- Networking opportunities with other Missouri Addictions Professionals and Agencies
- The chance to promote and enhance the role of the Professional Addictions Counselor
- MACA official certificate
- Individual members receive a discount on all MSAPCB training fees

***Join today and you'll be on your way to gaining the professional edge, earning greater recognition, and keeping up-to-date with the newest field information.***